



## Grant Application

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### COMPLETED

Response ID : yoCU1aqt  
IP address : 96.42.216.114  
Response link : <https://survey.zohopublic.com/zsir/rzCCla/yoCU1aqt>  
Survey URL accessed by the respondent : <https://survey.zohopublic.com/zs/rzCCla>  
Start time : Jun 13, 2024 18:51:06  
Completion time : Jun 13, 2024 19:01:59  
Time taken : 11 mins  
Collector : Grant Application

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Page 1 : Business Grant Request

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If you would like to apply for a grant, please complete the following questionnaire.

Q1. Are you a business located in Cumberland, Wisconsin, or the surrounding area?

Yes

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Q2. Are you the owner or authorized representative for the company?

Yes

Please enter the following information about the business

**Q3. Business Name**

Tiny Friends & More Boutique

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**Q4.**

Field label	Response
Address1	1316 2nd Ave.
Address2	
City	Cumberland
Zip Code	54829
State	WI
Phone	715-822-3577
Email	chlfri@charter.net

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**Q5. Website**

N/A

Please enter the following applicant information

Q6.

Field label	Response
First Name	Heather
Last Name	Schell

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Q7. Phone Number

7158223577

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Q8. Please enter your email if different from business email

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Q9. Please tell us about your business. Please be as specific as possible. If the form does not have enough space, please email additional pages to [info@50peoplewhocare.org](mailto:info@50peoplewhocare.org)

Please include things like; type of business, number of employees, local suppliers used, what makes you unique or essential to our community.

Tiny Friends & More is a children's/women's boutique. It has brand new clothing, shoes, toys, gifts & more at 30-70% off retail every day. We employ five people at this time. Our suppliers change based on the season.

Our business is unique because it was a dream of our daughter who has special needs. Carly has a cognitive disability and epilepsy. We wanted to start the store so that she had a career as she grew older. With all of the tourism in the summer we found that many families "forget" essential clothing items and they could not find them unless they went to Rice Lake. We want to keep business and the main street of Cumberland thriving.

**Q10. What is the plan for using the grant money (How will it be used)?**

We would like to put a handicap railing on our building so that it is more accessible for both older adults and people with disabilities. The ceiling is leaking a bit, and we would like to fix that, as well as the foundation of the building needs to be looked at - it appears to need some repair. We would also like to change the lighting in the store to LED to save on energy costs in the future. A website would also be helpful in spreading the word about Tiny Friends & More, but we would need some help getting that started.

Q11. Projected benefit of plan execution (e.g. viability of business, growth/expansion of business, impact on the community, etc...)

If we could fix the leaking ceiling and the foundation, it would help maintain the building so that we

can stay open and not have to worry about the structure.

The handicap railing will make the building more accessible to everyone in our community.

If we can make a website, we could possibly hire one more person and spread the word about Tiny Friends & More which would hopefully attract some more customers and bring them to main street. A thriving downtown is better for all businesses.