



## Grant Application

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### COMPLETED

Response ID : bVBqcCc0  
IP address : 76.6.18.146  
Response link : <https://survey.zohopublic.com/zsir/rzCCla/bVBqcCc0>  
Survey URL accessed by the respondent : <https://survey.zohopublic.com/zs/rzCCla>  
Start time : Jun 02, 2024 18:10:12  
Completion time : Jun 02, 2024 19:00:38  
Time taken : 50 mins  
Collector : Grant Application

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Page 1 : Business Grant Request

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If you would like to apply for a grant, please complete the following questionnaire.

Q1. Are you a business located in Cumberland, Wisconsin, or the surrounding area?

Yes

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Q2. Are you the owner or authorized representative for the company?

Yes

Please enter the following information about the business

**Q3. Business Name**

Happy Tales

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**Q4.**

Field label	Response
Address1	2693 7th St
Address2	
City	Cumberland
Zip Code	54829
State	WI
Phone	715-419-1292
Email	Happytales2014@gmail.com

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**Q5. Website**

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Please enter the following applicant information

Q6.

Field label	Response
First Name	Amanda
Last Name	Odden

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Q7. Phone Number

5099931350

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Q8. Please enter your email if different from business email

amandabrian11@aol.com

Q9. Please tell us about your business. Please be as specific as possible. If the form does not have enough space, please email additional pages to [info@50peoplewhocare.org](mailto:info@50peoplewhocare.org)

Please include things like; type of business, number of employees, local suppliers used, what makes you unique or essential to our community.

We are a dog/cat boarding and dog daycare facility that caters to a large amount of residents in our community. Our clients trust us with their 4 legged family members and know they are safe and well loved while they are out of town. We are here 7 days a week, 365 days a year for pet care. We also offer doggy daycare which gives clients the option to bring their dog to socialize and play for the day. Our dog friends get exercise and tons of attention while their owners are at work.

We are contracted with Barron County Sheriff to care for the lost/stray dogs in the county which are housed in a separate building. If they are not claimed, we then take them to Humane Society of Barron County to be adopted.

I currently have 1 full time employee, Bonnie, whom I bought the business from, and 2 very part time employees.

We use Jerry's City Laundry for our laundry service. My husband buys materials from Ace Hardware when we need repairs/updates done. We have our parking lot plowed by Nate Anderson in Cumberland. If we need any emergency dog care we use Northern Lakes Vet.

I believe we are unique and essential to our community as we are the only local family owned business in the Cumberland area to care for your pets. Happy Tales has been in business since 2015, I began working here in Sept of 2019 and bought the business Jan 2023. We've built relationships with our wonderful clients and would not be able to have such a great business without them

**Q10. What is the plan for using the grant money (How will it be used)?**

I would like to get a generator put in by Schell Electric, this will help us keep the building at a normal temperature by being able to continue running the heat or air conditioner in case of a prolonged outage. It would also allow us to continue to have running water.

We would also like to update the ventilation system and/or add exhaust fans that will help with air flow throughout the building.

**Q11. Projected benefit of plan execution (e.g. viability of business, growth/expansion of business, impact on the community, etc...)**

I believe our business impact on the community is very great. We are not a large business and do have to turn clients away during busy times. Business have definitely gotten busier than when I began working here in 2019. As long as people have their 4 legged family members, they will need a home away from home for them to stay while they are out of town. Even during COVID we had a large amount of calls for dog care. I believe the viability of Happy Tales is very great. With the grant money I would be able to more easily keep dogs comfortable during severe extreme weather. Right now we use multiple window air conditioners and large fans to keep the air circulated and it is not efficient at all. If I was to receive a grant, I could save other funds to be able to expand our building in order to serve more dogs.