



Grant Application

COMPLETED

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Time taken : 31 mins
Collector : Grant Application

Page 1 : Business Grant Request

If you would like to apply for a grant, please complete the following questionnaire.

Q1. Are you a business located in Cumberland, Wisconsin, or the surrounding area?

Yes

Q2. Are you the owner or authorized representative for the company?

Yes

If not owner, position at business: - I am president of Enrichment Through Culture, a nonprofit that has been overseeing the arts in Cumberland since 1990.

Please enter the following information about the business

Q3. Business Name

Enrichment Through Culture (ETC)

Q4.

Field label	Response
Address1	1595 Second Ave
Address2	
City	Cumberland
Zip Code	54829
State	WI
Phone	(715) 419-1705
Email	loribock18@gmail.com

Q5. Website

cumberlandetc.com

Please enter the following applicant information

Q6.

Field label	Response
First Name	Lori
Last Name	Bock

Q7. Phone Number

7154191705

Q8. Please enter your email if different from business email

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Q9. Please tell us about your business. Please be as specific as possible. If the form does not have enough space, please email additional pages to info@50peoplewhocare.org

Please include things like; type of business, number of employees, local suppliers used, what makes you unique or essential to our community.

ETC was incorporated as a nonprofit in 1990. It is a merger of the visual arts organization, Cumberland Community Theater and the local music club. It presents plays, musical performances and an annual art fair called Celebration of the Arts. It also produces a summer concert series and free art classes for elementary school students.

Q10. What is the plan for using the grant money (How will it be used)?

In the fall of 2023, ETC started "Art Making Mondays," free art classes taught by Virginia Streitz, a professional artist, and other community volunteers. About 40 kids participate. We would use the grant money to pay the teachers. The program is free to the kids, and the stipends have been paid out of ETC's account. So it operates at an annual loss of \$18,000.

Q11. Projected benefit of plan execution (e.g. viability of business, growth/expansion of business, impact on the community, etc...)

The kids get fairly limited art instruction in school, about one hour a week. This program provides three hours of art in the lower level of the Cumberland Arts Center, which is across the street from the elementary school. One of the volunteer instructors is Jim Koenig, the school crossing guard who is also an artist.